



Sanford Tourism Development Authority
Tuesday, January 20, 2026 at 11:30 AM
Regular Meeting
Dennis A. Wicker Civic and Conference Center Board Room

AGENDA

1. **MEETING CALLED TO ORDER**
2. **APPROVAL OF AGENDA**
3. **CONSENT AGENDA**
 - a. Approval of December 16, 2025 Meeting Minutes
4. **REGULAR AGENDA**
 - a. Summary of Financial Reports
 - i. Budget vs Actuals
 - ii. Profit and Loss
 - iii. Balance Sheet
 - b. Consider Audited Financial Reports
 - c. Marketing Report
 - d. Data Report
 - e. Announcements
5. **NEW BUSINESS**
6. **PUBLIC COMMENT – Beginning at 12:45 PM**
7. **BOARD COMMENTS**
8. **ADJOURNMENT at 1 PM**