



Sanford Tourism Development Authority  
Tuesday, January 24, 2023 at 9:00 am  
Regular Meeting  
West End Conference Room, Sanford Municipal Center

## **AGENDA**

1. **MEETING CALLED TO ORDER**
2. **PUBLIC COMMENT**
3. **APPROVAL OF AGENDA**
4. **CONSENT AGENDA**
  - a. Consider Approval of November 22, 2022 TDA Meeting Minutes
5. **REGULAR AGENDA**
  - a. Consider Approval of Financial Reports (December and January)
  - b. Consider Approval of 2022 Audited Financials
  - c. Executive Director Report
    - i. Zartico Data Presentation
    - ii. Mid-Year Financial Summary
  - d. Marketing Report
    - i. Mid-Year Project and Financial Summary
6. **NEW BUSINESS** (action will not be taken unless necessary; items will be placed on next month's agenda for action)
7. **ADJOURNMENT**