



Sanford Tourism Development Authority
Tuesday, January 26, 2021 at 9:00 am
Electronic Meeting

AGENDA

1. **MEETING CALLED TO ORDER**
2. **PUBLIC COMMENT**
3. **APPROVAL OF AGENDA**
4. **CONSENT AGENDA**
 - a. Consider Approval of Minutes from December 15, 2020
5. **FINANCIAL REPORT**
 - a. Summary of Financial Statements
6. **EXECUTIVE DIRECTOR REPORT**
 - a. Announcements
7. **MARKETING REPORT**
 - a. Avenir Bold
8. **REGULAR AGENDA**
9. **NEW BUSINESS** (action will not be taken unless necessary; items will be placed on next month's agenda for action)
 - a. Wayfinding signs
 - b. Advocacy Forum
 - c. Executive Director Contract
10. **ADJOURNMENT**