



Sanford Tourism Development Authority
Tuesday, February 17, 2026 at 11:30 AM
Regular Meeting
Dennis A. Wicker Civic and Conference Center Board Room

AGENDA

1. **MEETING CALLED TO ORDER**
2. **APPROVAL OF AGENDA**
3. **PRESENTATION ON MICROTRANSIT DATA AND MARKETING** – David Montgomery and Debbie Davidson
4. **CONSENT AGENDA**
 - a. Approval of December 16, 2025 Meeting Minutes
 - b. Approval of January 20, 2026 Meeting Minutes
5. **REGULAR AGENDA**
 - a. Summary of Financial Reports
 - i. Budget vs Actuals
 - ii. Profit and Loss
 - iii. Balance Sheet
 - b. Consider Audited Financial Reports
 - c. Data Report
 - d. Announcements
6. **NEW BUSINESS**
 - a. Discussion of Lease Agreement with City of Sanford
 - b. Discussion of Hootboard Digital Kiosk
7. **PUBLIC COMMENT – Beginning at 12:45 PM**
8. **BOARD COMMENTS**
9. **ADJOURNMENT at 1 PM**