



Sanford Tourism Development Authority
Tuesday, August 23, 2022 at 9:00 am
Regular Meeting
West End Conference Room, Sanford Municipal Center

AGENDA

1. **MEETING CALLED TO ORDER**
2. **PUBLIC COMMENT**
3. **APPROVAL OF AGENDA**
4. **CONSENT AGENDA**
 - a. Consider Approval of Minutes from July 26, 2022
5. **REGULAR AGENDA**
 - a. Summary of Financial Reports
 - b. Executive Director Report
 - c. Marketing Report
6. **NEW BUSINESS** (action will not be taken unless necessary; items will be placed on next month's agenda for action)
 - a. Consider Adoption of 2022-24 TDA Strategic
 - b. Consider Approval of Contract for Data Services
7. **ADJOURNMENT**