



Sanford Tourism Development Authority
Tuesday, November 24, 2020 at 9:00 am
Regular Meeting - Dennis A. Wicker Civic and Conference Center

AGENDA

1. **MEETING CALLED TO ORDER**
2. **PUBLIC COMMENT**
3. **APPROVAL OF AGENDA**
4. **CONSENT AGENDA**
 - a. Consider Approval of Minutes from September 22, 2020 (pages 2-5)
 - b. Consider Approval of Carolina Indie Fest contract (pages 6-11)
5. **FINANCIAL REPORT**
 - a. Summary of Financial Statements (page 12-13)
6. **EXECUTIVE DIRECTOR REPORT**
 - a. Announcements (page 14)
7. **REGULAR AGENDA**
8. **NEW BUSINESS** (action will not be taken unless necessary; items will be placed on next month's agenda for action)
9. **MARKETING REPORT**
 - a. Avenir Bold
10. **CLOSED SESSION**
 - a. Executive Director Performance Evaluation
11. **ADJOURNMENT**