

## **BOARDS AND COMMISSIONS**

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### **SANFORD TOURISM DEVELOPMENT AUTHORITY**

	<b><u>Effective Date</u></b>	<b><u>Reappointed Date</u></b>	<b><u>Term Expires</u></b>
<b><u>Lodging – Three appointees:</u></b>			
P.J. Patel	09-05-17	06-17-25	06-30-2028
Jeffrey Zukosky	06-18-24		06-30-2026
Emalee McCracken – Chair	03-06-19	06-18-24	06-30-2027
<b><u>Business/Tourism Related – Five appointees</u></b>			
Mike Stec	07-01-22	06-17-25	06-30-2028
James “Jamie” Kelly (CCCC)	06-20-23		06-30-2026
John Lipscomb	07-01-20	06-20-23	06-30-2026
Tina Gross	06-18-19	06-18-24	06-30-2027
Kevin Brown	07-02-24		06-30-2027
<b><u>At-Large – One appointee</u></b>			
Ed Strickland	09-17-19	06-17-25	06-30-2028
<b><u>Ex-Officio (non-voting)</u></b>			
City Financial Services Director – Glenda Rosser	09-05-17		
City Manager – Hal Hegwer	09-05-17		
<b><u>Council Liaison</u></b>			
Mark Akinosho	09-13-22		

### **Purpose**

To promote, solicit, and encourage tourism in the City of Sanford; to advertise or market an area or activity; to publish and distribute pamphlets and other materials; to conduct market research; or to engage in similar promotional activities that attract tourists or business travelers to the area and to provide such services as are related to tourism.

### **Appointment Authority**

As provided by North Carolina Session Law 2017-202, Senate Bill 552, City of Sanford Resolutions 2017-050 and 2024-055, the Sanford City Council shall appoint nine (9) members, selected as follows: three (3) individuals who are affiliated with lodging businesses that collect the occupancy tax; five (5) individuals who are active in the promotion of travel and tourism in the City in at least one of the categories or industries listed in Resolution 2024-055 (food/beverage; meetings/conventions/events; recreation [sport/outdoor/leisure]; arts; retail; transportation; agritourism), and one (1) at-large member. The Committee Chairperson shall be designated by the Sanford City Council annually. Three members shall be appointed for three-year terms, three for two-year terms, and three for one-year terms. The Sanford Finance Officer shall be a non-voting ex officio member and shall serve as Finance Officer of the Authority. The City Manager, or his designee, shall be a non-voting ex-officio member. Note: Due to the unique nature of the travel and tourism industry and the requirements of the enabling legislation, individuals eligible to be appointed to this authority do not have to be residents of the City of Sanford.

### **Meeting Time and Location**

Third Tuesday of each month, 11:30 a.m., Dennis A. Wicker Civic and Convention Center, 1801 Nash St, Sanford.