

City of Sanford

REQUEST FOR PROPOSALS: Mural for the City of Sanford

Southern Lee High School, Sanford, NC

Mural Art Initiative

The City of Sanford Mural Sub-Committee (appointed by the Appearance Commission of the City of Sanford) is currently accepting proposals from artists interested in creating commissioned public art murals on a north facing wall of Southern Lee High School. This project is one of several public art initiatives aimed at enriching the experience for visitors and stakeholders in Sanford.

The Public ART Sub-Committee will review proposals and make a recommendation to the Appearance Commission. The mural shall also be reviewed and approved by Southern Lee High School.

Project Goals

The goals of the Mural Sub-Committee are to:

1. Beautify public areas in Sanford, NC which attract heavy pedestrian and vehicular traffic.
2. Visually promote the benefit of the arts throughout the City of Sanford and Lee County.
3. Use art as a landmark to visually connect visitors to public spaces and parking areas.
4. To educate visitors and citizens alike of the rich history of the City of Sanford and Lee County as a whole.

About the Project

- The project budget includes the artist(s) labor fee, surface preparation, mural protection/maintenance plan, supplies, travel-related expenses and other associated costs.
- Surface Preparation - the applicant shall power wash the wall which is brick, the artist will be required to prime the wall.
- The medium used must be durable and able to withstand minor wear and tear and harsh outdoor elements for at least ten years.
- The subject matter for said mural is to celebrate Southern Lees High School 20th anniversary and is a gift from the 2025 Senior Class, Attachment A pages 4-9. Only North Carolina artists or artists raised in Lee County will be considered.
- The location for the mural is 2301 Tramway Road (Attachment A) a north facing wall of an unpainted brick wall space.
- The 2301 Tramway Road location encompasses approximately 896 square feet and is approximately 32 feet long and varies from 24 feet tall to 30 feet tall. The mural shall cover the area of the wall identified in this RFP.

- The mural will serve as a visual landmark and should be distinctive through the use of design, color, etc. Only original art will be considered.
- The design will be suitable and acceptable for public viewing of all ages.
- The mural must be completed by May 15, 2025 (weather dependent).

Proposals

Artists interested in creating a work of public art should submit the following materials by **January 17, 2025, 5:00 pm** to be considered:

1. The project budget is **\$8,000.00** for one mural by an artist or team of collaborative artists
2. A narrative of the concept for the mural, including supplemental information such as medium, and approximate dimensions of the proposed mural. The narrative should convey the artistic content, colors, style of work etc.
3. 16" long X 12-15" tall Drawing illustration of the proposed mural (the white block below the brick is not to be included in the mural).
4. Itemized budget
5. Timetable (**the mural is to be completed by May 15, 2025**)
6. Wall preparation plan – The wall will be power washed by the school maintenance team. The artist is responsible for and priming the wall prior to the painting of the mural. The wall is unpainted brick and may require two coats of a primer.
7. Mural Maintenance plan
8. Resume, contact information and artist statement
9. Support material such as examples of other works and/or reviews of similar work. Examples should describe size, materials, cost and location of other public works.
10. Two copies of the proposed narrative must be printed one-sided on 8 ½ x 11 paper with no sheet protectors, etc. No faxed or emailed copies will be accepted.
11. Feel free to submit a 2-dimensional mural proposal.
12. If you are selected you will be required to provide a to scale painting of the awarded mural. This shall be done in presentation quality to be framed and given as a gift. This painting shall be required to be submitted by **April 25, 2025**.

All proposals must be submitted no later than **January 17, 2025 5:00 pm** (no digital or email submissions are accepted). If you mail your submission, it must be received by January 17, 2025. Please mail to the address below, feel free to personally drop off your submission at the address below.

City of Sanford
 c/o Elizabeth Whitmore
 115 Chatham Street
 Sanford, NC 27330

Questions

If you have any questions, please contact Liz Whitmore, Public Art Coordinator at 919-718-4657 extension 5393 or liz.whitmore@sanfordnc.net.

Attachment A

Location Summary:

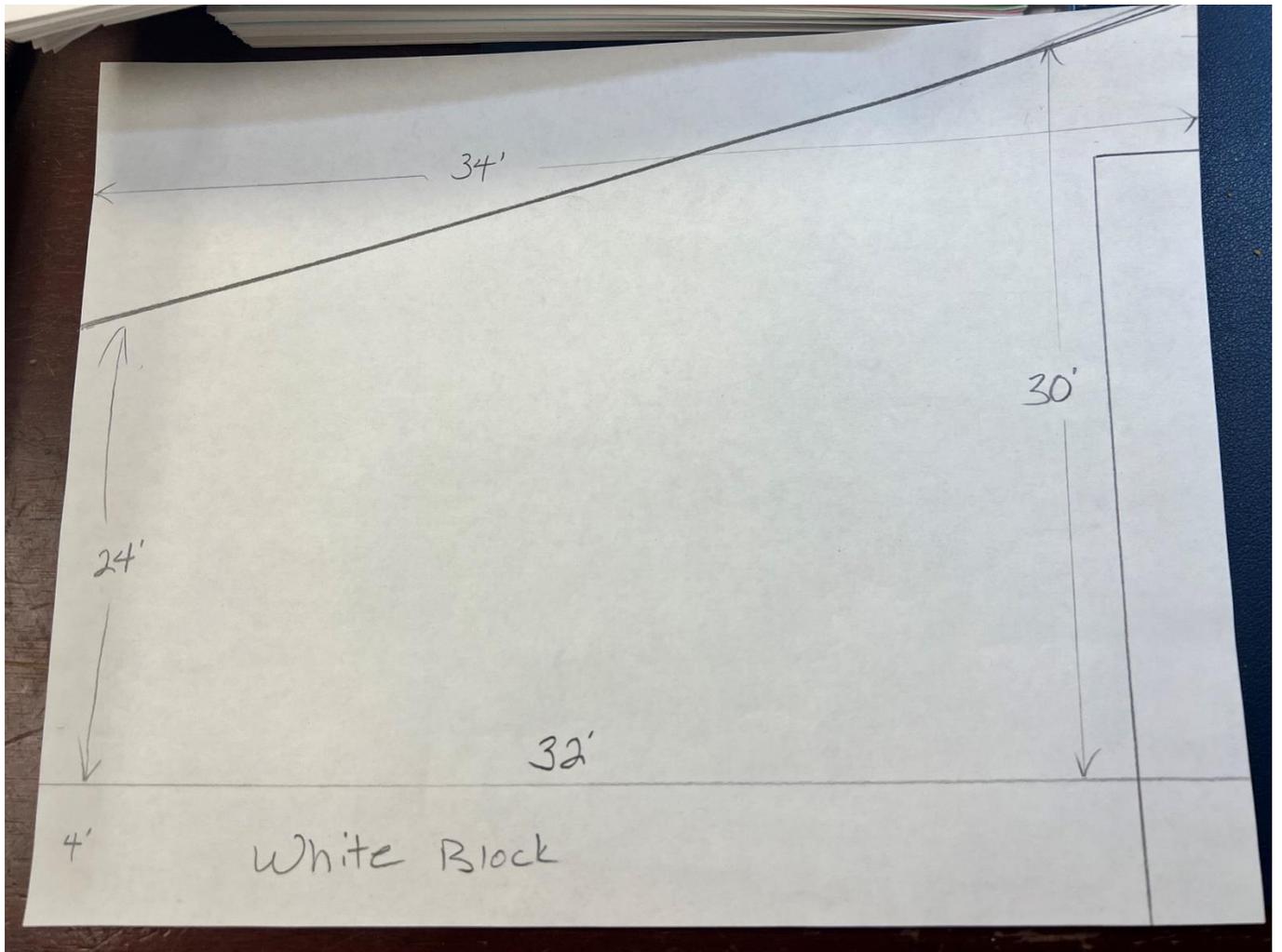
Mural Subject Matter: Southern Lee High School – The Cavaliers (mascot)

Gift from the class of 2025.

Location: 2301 Tramway Road - North Facing wall

Dimensions: See the dimensions below. The surface is unpainted brick, the school maintenance team will power wash the wall, the artist will be responsible for priming the wall. The shrubbery will either be trimmed or removed to allow for a direct view of the mural.





Approximately 896 sq. ft.

IDEAS



Southern Lee Mascot



Logo



