

# City of Sanford

## REQUEST FOR PROPOSALS:

### Mural for the City of Sanford Sanford Rotary Club 100th Anniversary

#### Public Art Initiative

The City of Sanford Public Art Sub-Committee (appointed by the Appearance Commission of the City of Sanford) is currently accepting proposals from artists interested in creating a commissioned public art mural in Downtown Sanford. This project is one of several public art initiatives aimed at enriching the Downtown Sanford and the City of Sanford experience for visitors and stakeholders.

The Public Art Sub-Committee will review proposals and make a recommendation to the Appearance Commission. The sponsors as well as the building owners will also review the proposed artwork and provide input on the chosen mural design.

#### Project Goals

The goals of the Mural Sub-Committee are to:

1. Beautify public areas in Sanford which attract heavy pedestrian and vehicular traffic.
2. Visually promote the benefit of the arts throughout the City of Sanford.
3. Use art as a landmark to visually connect visitors to public spaces and parking areas.
4. To educate visitors and citizens alike of the rich history of the City of Sanford and Lee County as a whole.

#### About the Project

- The project budget is \$15,000 for one mural by an artist or team of collaborative artists.
- The project budget includes the artist(s) labor fee, surface preparation, mural protection/maintenance plan, supplies, travel-related expenses and other associated costs.
- Surface Preparation, depending on the location of the wall and its condition shall include: power washing and two coats of primer for the entire area to be painted including the previously painted area.
- The medium used must be durable and able to withstand minor wear and tear and harsh outdoor elements for at least ten years. Richards Exterior acrylic house paint is preferred. However, other mediums will be considered, such as spray paint.
- Theme being considered: Sanford Rotary Club 100<sup>th</sup> Anniversary
- Only North Carolina artists will be considered or artists born and raised in North Carolina that no longer live in North Carolina.
- Location for the subject mural is 529 Wicker Street (west facing wall).
- The 529 Wicker Street location encompasses approximately 660 square feet without (55 feet long and 12 feet tall).

- The mural will serve as a visual landmark and should be distinctive through use of design color, etc. Only original art will be considered.
- The design will be suitable and acceptable for public viewing of all ages.
- We invite you to explore incorporating dimensional elements into the mural.

## Proposals

Artists interested in creating a work of public art should submit the following materials by May 1, 2025 5:00 pm.

1. A narrative of the concept for the mural, including supplemental information such as medium, and approximate dimensions of the proposed mural. The narrative should convey the artistic content, colors, style of work etc.
2. A to scale rendering of the mural illustrating the proposed mural, computerized renderings will **NOT** be accepted.
3. Itemized budget
4. Timetable
5. Wall preparation plan
6. Mural Protection/Maintenance plan
7. Resume, contact information and artist statement
8. Support material such as examples of other works and/or reviews of similar work. Examples should describe size, materials, cost and location of other public works.
9. No faxed or emailed copies will be accepted.
10. If your proposal is selected, a to scale rendering of your proposal must be submitted. This rendering shall be produced in the same manner as the proposed completed mural. This rendering will be raffled to raise money for the dedication of the mural and future public arts projects.
11. Feel free to explore 3-dimensional art as part of the mural.
12. The mural is to celebrate the 100<sup>th</sup> anniversary of the Sanford Rotary Club.

Please submit proposal by May 1, 2025 5:00 pm to:

City of Sanford  
 c/o Elizabeth Whitmore  
 115 Chatham Street  
 Sanford, NC 27330

## Questions

If you have any questions, please contact staff liaison Liz Whitmore at 919-718-4657 extension 5393 or [liz.whitmore@sanfordnc.net](mailto:liz.whitmore@sanfordnc.net).

## Attachments

## Location Summary

**Mural Subject Matter: Celebrating Sanford Rotary Clubs 100<sup>th</sup> Anniversary**

**Location:** West facing wall of 529 Wicker Street, Sanford, NC 27330

**Dimensions:** Approximately 650 square feet (55 feet long and 12 feet tall).

The wall will need to be power washed; the entire wall including the painted portion will require two coats of primer.



The owners will remove the parking sign and will remove the phone box and associated cable (located on the painted portion of the photo). The bucket will be moved. The large PVC drainage pipe and the conduit line that spans to the two windows will remain and are to be incorporated into the mural. The mural is to extend from the front of the front edge to the black line on the left handside of the photo.

## **Sanford Rotary Club Mural**

**529 Wicker St Sanford, NC,**

We would want the Mural to include, we discussed vignettes of how the club serves:

- Rotary International Wheel Logo, attached
- Club Name and dates: Sanford Rotary Club, Celebrating 100 Years of Service to the Community May 14, 2025, website has our club logo font and color [Home | TheSanfordRotaryClub](#)
- 4 Way Test (of the things we think, say and do) (the guiding principles of Rotary)
  - 1. Is it the TRUTH?
  - 2. Is it FAIR to all concerned?
  - 3. Will it build GOODWILL and BETTER FRIENDSHIPS?
  - 4. Will it be BENEFICIAL to all concerned?
- International Rotary Focus Areas that our club is a part of:
  - End Polio Now logo provided and Rotary picture of child receiving vaccine
  - Providing Clean Water, photo attached
- Sanford Club local projects-see our website gallery page for pics [Gallery | TheSanfordRotaryClub](#)
  - Lee County Tennis Center
  - Endor Iron Furnace Trail Don Buie Memorial Trailhead
  - CUOC, Breakbasket, trash pick-up, rise against hunger volunteering

Rotary has a brand page with info on our Rotary Colors

Rotary Club members are known as people of action in our communities and across the globe so the mural should reflect how our club members have embodied this over the last 100 years.

[www.rotary.org](http://www.rotary.org) is another site to better understand the mission of Rotary



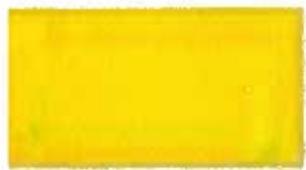
Founder Paul Harris

Rotary 

END  
POLIO  
NOW

**WORLD  
IMMUNIZATION  
WEEK** 24-30 APRIL

EVERY

 ROTARIAN

 EVERY

 YEAR



## THE FOUR-WAY TEST

*Of the things we think, say or do:*

*first*

Is it the **TRUTH**?

*second*

Is it **FAIR** to all concerned?

*third*

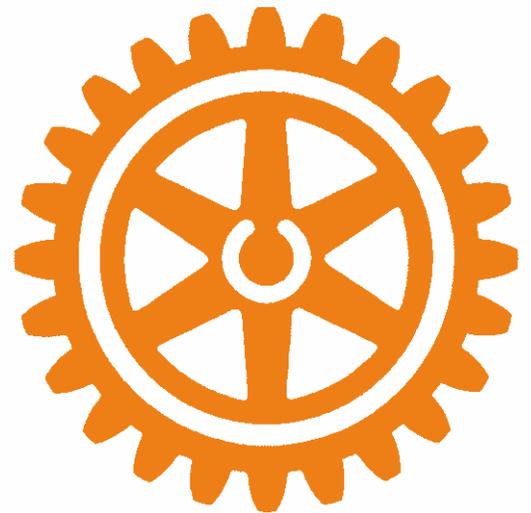
Will it build **GOODWILL** and  
**BETTER FRIENDSHIPS**?

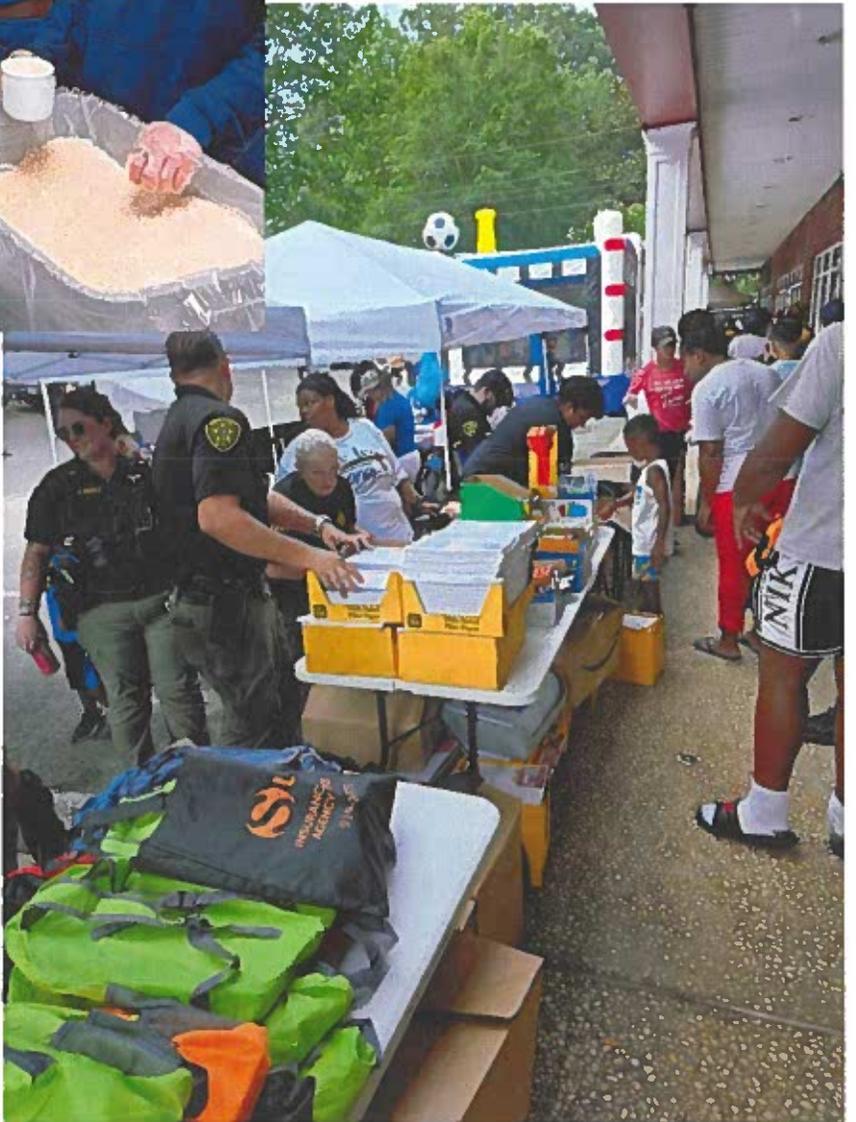
*fourth*

Will it be **BENEFICIAL** to  
all concerned?

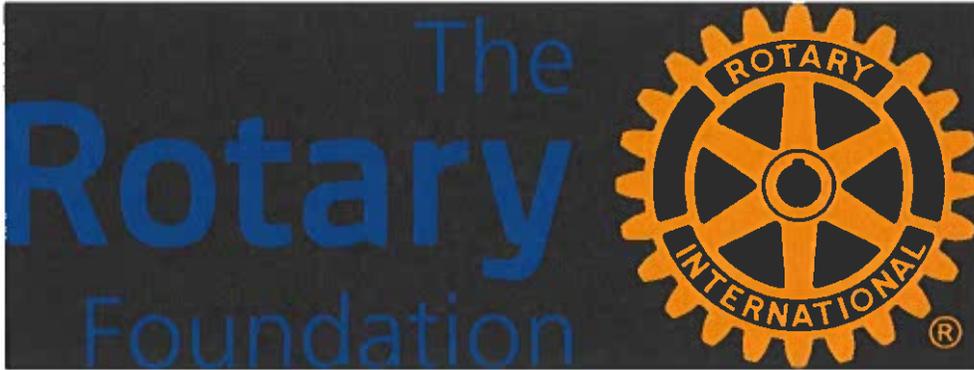
# Rotary

***PEOPLE OF ACTION***









***UNITE FOR GOOD***

***UNITE  
FOR  
GOOD***



**Powder Blue**

PMS 290C  
C26 M6 Y3 K0  
Hex #b9d9eb  
R185 G217 B235



**Moss**

PMS 7537C  
C36 M26 Y36 K0  
Hex #a7aca2  
R167 G172 B162



**Lavender**

PMS 665C  
C21 M25 Y7 K0  
Hex #c6bcd0  
R198 G188 B208



**Taupe**

PMS 7501C  
C16 M19 Y42 K0  
Hex #d9c89e  
R217 G200 B158



**Turquoise**

PMS 7466C  
C96 M1 Y31 K0  
Hex #00adbb  
R0 G173 B187



**Orange**

PMS 2018C  
C0 M66 Y100 K0  
Hex #ff7600  
R255 G118 B0



**Violet**

PMS 2070C  
C53 M100 Y0 K0  
Hex #901f93  
R144 G31 B147



**Grass**

PMS 355C  
C99 M12 Y100 K2  
Hex #009739  
R1 G151 B57



### Sky Blue

As seen in the Interact logo  
PMS 2202C  
C96 M11 Y2 K0  
Hex #00a2e0  
R0 G162 B224



### Mist

PMS 2162C  
C42 M30 Y21 K0  
Hex #9ba4b4  
R155 G164 B180



### Cranberry

As seen in the Rotaract logo  
PMS 214C  
C13 M100 Y37 K0  
Hex #d41367  
R212 G19 B103



### Slate

PMS 2165C  
C66 M44 Y28 K3  
Hex #657f99  
R101 G127 B153



### Cardinal

As seen in the End Polio Now logo  
PMS 485C  
C6 M98 Y100 K1  
Hex #e02927  
R224 G41 B39



### Charcoal

Cool Gray 11C  
C66 M57 Y52 K29  
Hex #54565a  
R84 G86 B90



### Pewter

Cool Gray 8C  
C49 M40 Y38 K4  
Hex #898a8d  
R137 G138 B141

#### Color Formulas



#### Rotary Royal Blue

As seen in the word "Rotary" in the Masterbrand Signature  
PMS 286C  
C100 M84 Y12 K3  
Hex #17458f  
R23 G69 B143



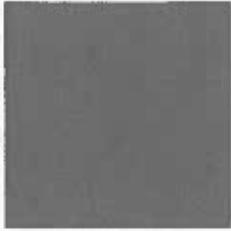
#### Rotary Gold

As seen in the wheel in the Masterbrand Signature and the Mark of Excellence  
PMS 130C  
C0 M41 Y100 K0  
Hex #f7a81b  
R247 G168 B27



#### Azure

As seen in the one-color version of the Masterbrand Signature and the Mark of Excellence  
PMS 2175C  
C100 M56 Y0 K0  
Hex #0067c8  
R0 G105 B200



**Storm**

Warm Gray 10C  
C50 M51 Y54 K17  
Hex #7a6e66  
R122 G110 B102



**Ash**

Warm Gray 7C  
C42 M41 Y45 K5  
Hex #968b83  
R150 G139 B131



**Platinum**

Warm Gray 3C  
C26 M24 Y28 K0  
Hex #bfb7b0  
R191 G183 B176



**Cloud**

Warm Gray 1C  
C15 M14 Y18 K0  
Hex #d6d1ca  
R214 G209 B202



**Smoke**

Cool Gray 5C  
C32 M25 Y26 K0  
Hex #b1b1b1  
R177 G177 B177



**Silver**

Cool Gray 2C  
C18 M14 Y15 K0  
Hex #d0cfdc  
R208 G207 B205



**White**

C0 M0 Y0 K0  
Hex #ffffff  
R255 G255 B255



**Black**

C0 M0 Y0 K100  
Hex #000000  
R0 G0 B0